



Event Sponsorship Packages 2018

Events Square Package

VIP Nights

- 2 nights VIP treatment for 50x2 in your branded VIP lounge, with drinks reception (includes complimentary drink plus express entrance, could provide canapés & bar concessions for an extra cost with prior arrangement)

Branding

- VIP Area branding
- Main Stage branding (top banner, drop banners, and props on stage) excl printing costs
- Branded entrance wristbands
- Branding opportunities outside of the marquee

Marketing

- 3x tickets for each night available for competitions
- Web and social media support
- Ad in the program (20,000 print run, 20,000 online views)
- Your logo on 25,000 flyers and posters

£5,000 total

Falmouth Week Town Package

Your Stand on location

- Market Street presence (during road closure on date to be confirmed but likely to be Tuesday 14th August from 11am when 40,000 visitors are in the town)
- Custom House Quay presence (Wednesday only TBC)

- Prince of Wales Pier presence (throughout the week)

Branding

- Market Street banner branding
- Street level branding opportunities
- Web and social media support
- Ad in the program (20,000 print run, 20,000 online views)

VIP

- Team/ Top customer VIP viewing of Red Arrows display area with complimentary drink (numbers to be agreed)

£2,500 total

Regatta Package

Flying 15s Race Sponsorship

- Named on all Flying 15 regatta references
- Logo on website
- Logo on series title
- Results reading mentions
- Race officer mentions

Regatta sponsorship

- Branding at all Yacht Clubs
- Branding on committee boats
- Logo on regatta title
- Branding on all regatta references
- Full page ad in Program (20,000 print run, 20,000 online views)
- Presence across web and social media platforms

Flying 15s Sponsorship £1,500 total

Whole Regatta Package £5,000 total

All prices will incur VAT (e.g. £1500 + VAT) as sponsorship is Vatable.