

**OVER 100,000
VISITORS**

**ACTION SPORTS
TOUR**

WORLD CLASS MUSIC ACTS

2017's acts incl Blue, Craig Charles,
Imelda May & more

**THE SOUTH WEST'S
LARGEST SAILING
REGATTA**

YOUR BRAND

FALMOUTH WEEK

**TITLE SPONSORSHIP
BRAND OPPORTUNITY**

**VIBRANT
OUTDOOR
VENUES**

**CARNIVAL THROUGH
THE TOWN**

**RED ARROWS
DISPLAY**

**FRI 10th-
SUN 19th 2018**

**ACTIVITIES FOR
ALL AGES**

**9 THEMED
ENTERTAINMENT
NIGHTS**

**FIREWORKS
SPECTACULAR**

**SCIENCE
IN THE SQUARE**

GET ON BOARD WITH THE SOUTH WEST'S GREATEST SAILING FESTIVAL

Title Sponsorship brand opportunity for Falmouth Week. The event takes place annually during the second week of August and lasts ten days. It began as a sailing regatta over 100 years ago with shore based activities developing over the last 25 years and particularly over the last decade.

It is Falmouth's largest event and one of the biggest in the South West. There is a professional public/private partnership team working together across both land & sea to ensure it is an enjoyable event for all ages and demographics. This is made up of Falmouth Town Management, Port of Falmouth Sailing Association, South West Bars & Events & many more.

- Commercial radio partner with 170,000 weekly listeners
- 20,000 printed programmes & viewed online an additional 20,000 times

- 7 yacht clubs involved with the week across Falmouth and the surrounding area
- Social media post impressions exceed 2.8 million during the event
- Professional sound & lighting stage and VIP area
- Brand title sponsorship possible locations attached
- Title Sponsorship £25000 plus VAT per annum (minimum two year agreement)
- For enquiries contact Richard Gates Falmouth Town Manager 07876 400229/01326 313553 richard@falmouth.co.uk



www.falmouthweek.co.uk